



SALES CAMPAIGNS – 2019 Finalists

Development - Budget under \$20,000

<ul style="list-style-type: none"> Allard Shelton Pty Ltd 	Campaign: 280 Macaulay Road, North Melbourne
<ul style="list-style-type: none"> Colliers International (Victoria) Pty Ltd 	Campaign: 102-106 Stephenson Street, Cremorne
<ul style="list-style-type: none"> Gorman Commercial 	Campaign: 33-35 Queens Avenue, Hawthorn

Development - Budget over \$20,000

<ul style="list-style-type: none"> CBRE 	Campaign: Mernda Town Centre
<ul style="list-style-type: none"> CBRE 	Campaign: The Ford Portfolio
<ul style="list-style-type: none"> Savills (Vic) Pty Ltd 	Campaign: 1201-1211 High Street Road, Wantirna South

Specialised - Budget under \$20,000

***Only one entry met the required benchmark. The winner will be announced at the C&I Marketing Awards*

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Industrial - Budget under \$10,000

<ul style="list-style-type: none"> Allard Shelton Pty Ltd 	Campaign: 39 Albemarle Street, Williamstown
<ul style="list-style-type: none"> Allard Shelton Pty Ltd 	Campaign: 54 Albemarle Street, Williamstown
<ul style="list-style-type: none"> Facey Property 	Campaign: 64-66 Enterprise Avenue, Berwick
<ul style="list-style-type: none"> Nichols Crowder Property Solutions 	Campaign: Unit 2 & 3, 47 Wangara Road, Cheltenham

Industrial - Budget between \$10,000 - \$30,000

<ul style="list-style-type: none"> Allard Shelton Pty Ltd 	Campaign: 6 Akuna Drive, Williamstown
<ul style="list-style-type: none"> CBRE 	Campaign: 25 Babbage Drive, Dandenong South
<ul style="list-style-type: none"> CBRE 	Campaign: 5-11 David Lee Road, Hallam

Industrial - Budget over \$30,000

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Note: Finalists will only be announced for categories where submissions have met benchmark scores, as determined by the judging panel.



Office - Budget under \$10,000

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Office - Budget between \$10,000 - \$30,000

• Colliers International (Victoria) Pty Ltd	Campaign: 47 Easey Street, Collingwood
• Colliers International (Victoria) Pty Ltd	Campaign: Escala Workspaces
• Colliers International (Victoria) Pty Ltd with Gorman Kelly	Campaign: 19-23 Prospect Street, Box Hill
• Gorman Commercial	Campaign: 255 Whitehorse Road, Balwyn

Office - Budget over \$30,000

• CBRE	Campaign: Emerald House
• Colliers International (Victoria) Pty Ltd	Campaign: 104 Exhibition Street, Melbourne
• Knight Frank Australia	Campaign: Kew Corporate Centre, Kew East

Retail - Budget under \$10,000

• Facey Property	Campaign: 2/46-50 Old Princes Highway, Beaconsfield
• Savills (Vic) Pty Ltd	Campaign: 283-285 Burwood Road, Hawthorn

Retail - Budget between \$10,000 - \$30,000

• Burgess Rawson & Associates Pty Ltd	Campaign: Caroline Springs Hungry Jacks
• CBRE	Campaign: 83-87 Smith Street, Fitzroy
• CBRE	Campaign: Sportsgirl Sorrento - 54-56 Ocean Beach Road
• Facey Property	Campaign: 355-359 Lonsdale Street, Dandenong

Retail - Budget over \$30,000

• CBRE	Campaign: Burwood One
• Colliers International (Victoria) Pty Ltd	Campaign: 37 & 39-41 Little Collins Street, Melbourne
• Savills (Vic) Pty Ltd	Campaign: 98-108 Hampstead Road, Maidstone

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LEASING CAMPAIGNS – 2019 Finalists

Leasing - Budget Under \$5,000

<ul style="list-style-type: none"> • Facey Property 	Campaign: 24A Princes Highway, Doveton
<ul style="list-style-type: none"> • Quinn Reynolds Pty Ltd 	Campaign: 143-149 Abbotsford St, North Melbourne
<ul style="list-style-type: none"> • Quinn Reynolds Pty Ltd 	Campaign: 76 William Angliss Drive, Laverton North

Leasing - Budget between \$5,000 - \$10,000

***Only one entry met the benchmark and it will be announced at the C&I Marketing Awards*

Leasing - Budget over \$10,000

<ul style="list-style-type: none"> • CBRE 	Campaign: Port of Melbourne Portfolio
<ul style="list-style-type: none"> • Colliers International (Victoria) Pty Ltd with Cushman & Wakefield 	Campaign: 600 Church Street, Richmond

BEST CAMPAIGNS OVERALL – 2019 Finalists

Best Campaign by a Large Agency

<ul style="list-style-type: none"> • CBRE 	Campaign: Burwood One
<ul style="list-style-type: none"> • Colliers International (Victoria) Pty Ltd 	Campaign: 37 & 39-41 Little Collins Street, Melbourne
<ul style="list-style-type: none"> • Colliers International (Victoria) Pty Ltd 	Campaign: 33 Russell Street, Melbourne

Best Campaign by a Medium Agency

<ul style="list-style-type: none"> • Allard Shelton Pty Ltd 	Campaign: Godfreys Portfolio
<ul style="list-style-type: none"> • Gorman Commercial 	Campaign: 286-288 & 290-292 Doncaster Road, Balwyn North
<ul style="list-style-type: none"> • Nichols Crowder (Carrum Downs) 	Campaign: 159 Main Street Mornington

Best Campaign by a Small Agency

<ul style="list-style-type: none"> • Nichols Crowder Property Solutions 	Campaign: Units 2 & 3, 47 Wangara Road, Cheltenham
<ul style="list-style-type: none"> • Real Properties Australia Pty Ltd 	Campaign: Anderson Road, Sunshine
<ul style="list-style-type: none"> • Real Properties Australia Pty Ltd 	Campaign: Siding Avenue, Officer

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